



5185 South Fairfax Road
Bloomington, Indiana 47401-9583
Race Track: 812-824-7400 www.bloomingtonspeedway.com
Mulch: 812-824-8753 www.bloomingtonmulch.com

BLOOMINGTON SPEEDWAY 2010 Media Credential Policy

In 2010, Bloomington Speedway is introducing new criteria an individual must meet to be issued a media credential for an event. Also, a new deadline policy is being implemented this year. These changes are being made to provide a safe and professional work environment for all journalists.

Bloomington Speedway considers a journalist to be an on-air talent, photographer, writer or videographer who contributes regularly to a magazine, newspaper, radio station, TV station or website.

Though the following criteria will be used as a guide to determine whether an individual will be issued a media credential, each request will be reviewed on an individual basis by Speedway management.

2010 Media Guidelines

- 1) All journalists must be on assignment by a reputable media outlet (magazine, newspaper, radio station, TV station or website).
- 2) The media credential request must be made by an assignment editor on company letterhead via Email, Fax or mail. Call-in requests will not be accepted.
- 3) Tear sheets, web links, audio files or video of event coverage must be supplied to Bloomington Speedway before consideration is given for admission to further events.
- 4) Please indicate the type of work the journalist will be doing (i.e. videotaping, shooting still photography, writing, etc.) on the request.
- 5) Each request should include contact (email & cell phone) information for both the assigning editor and attending journalist.

2010 Media Credential Request Deadlines

- 1) Requests for credentials must be submitted **three days in advance** of an event, meaning a request for a Friday night race must be received by 5 p.m. Tuesday.

Submit credential requests to:

Bloomington Speedway
5185 South Fairfax Road
Bloomington, IN 47401
Racing@bluemarble.net
Fax: (812) 824-7991

If you have any questions, please contact Judy Miles at (812) 824-7400 or at racing@bluemarble.net.

Thank you!

Mike & Judy Miles